

Filipino Fiesta of Sacramento Fact Sheet



The annual Filipino Fiesta is held every first Sunday of June to celebrate the Philippine Independence Day. It is the biggest event where 6000 to 8000 Filipinos and other ethnic groups attend. The Fiesta event has been celebrated in Sacramento for more than 20 years. It was organized by different community organizations and individuals until these organizations and individuals decided to form an umbrella organization called the Filipino Fiesta of Sacramento (FFS) to plan, organize, and carry out the goals and purposes of this event every year.

The highlights of the fiesta are: Beauty Pageant held on the day before the fiesta day where the winners are showcased at the Fiesta parade; parade of different organizations groups with their own individual theme; entertainment; traditional Filipino food such as lumpia, halo-halo, pancit, adobo, etc.. There are corporate sponsors, non-profit organizations, career and health faires, games, interactive activities, and vendors.

The Filipino Fiesta of Sacramento (FFS) is a 501c3 organization. Its mission is to promote and preserve the Filipino American's rich cultural heritage through various educational, civic, historical, and cultural activities at the annual Filipino Fiesta celebration. Its purposes are:

- ◆ To hold the Filipino Fiesta every first Sunday in June in celebration of the Philippine Independence day.
- ◆ To foster teamwork, cooperation and friendship among the various associations organizing this cultural event.
- ◆ To provide opportunity for our youth to develop and showcase their talents.
- ◆ To bring all generations to learn and enjoy our culture and traditions.
- ◆ To promote good relations and understanding among the diverse cultural groups in Sacramento.

FFS is managed by six (6) member organizations namely:

Filipino of Community of Sacramento and Vicinity (FCSV)
Filipino American Veterans Association (FAVA)
Filipino Women's Club of Sacramento (FWC)
Sinag-tala Filipino Theater and Performing Arts Association (SFTPAA)
The Ilocanos of America (TIA) and
The University of the Philippines Alumni Association, Sacramento and Vicinity

In addition to the six member organizations, FFS is assisted by regular volunteers and big supporters from the youth clubs and organizations such as the California State University Of Sacramento, Samahang Filipino and Key Clubs from Monterey Trail and Florin High School. Also providing time and effort to assist in the interactive activities for teenagers and young adults, and in addition to their yearly performance at the fiesta, is "Press P.L.A.Y.", a hip-hop dance company based in Sacramento.

FFS welcomes everyone to join in the celebration every first Sunday of June each year. FFS is always in need of volunteers, performers, vendors, sponsors, spectators, etc. You may sign up at anytime with any of the six organizations.

**FILIPINO FIESTA OF SACRAMENTO
2012-2013 OFFICERS**

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COMMUNITIES!**

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