

12th Annual Filipino Fiesta of Sacramento Charity Car Show 2025

**June 1, 2025
Jose Rizal Community Center
7320 Florin Mall Drive
Sacramento, CA 95823**

Hello,

On Sunday, June 1, 2025, the Filipino Fiesta of Sacramento will hold its annual community fiesta to celebrate the rich Filipino American history and culture, and the Philippines 121st Independence Day.

The Filipino Fiesta started in 1977 and has attracted around 8,000 people each event year for the last three years according to Sacramento Sheriff's Department's estimate. Each year there are over 80 businesses and community organizations participating as vendors. Guests pack the stage areas and car show throughout the day to enjoy the performances of local entertainers and customized vehicles from all over California.

The celebration will take place at the Rizal Community Center, 7320 Florin Mall Drive, Sacramento, California. It will start with our traditional parade that is joined by dignitaries, community leaders and all vendors, community organizations, and other groups. There will be food booths, career fair, games, vendors, entertainment, health fair, children's activities, historical display, financial consultants and more.

We are seeking sponsorships for the charity car show to help offset the costs of trophies, advertising media, guests, and prizes for raffles. 100% of vehicle registration proceeds goes to Filipino Fiesta of Sacramento, a 501C3 non-profit organization.

We hope that you can be a part of history and join us on this adventure. The Northern California car scene is an echo of its Southern California counterpart with events being few and far between. The lack of shows makes this a great opportunity for branding and public education of your company's products. We hope to stimulate a very huge group of automotive enthusiasts and have a wide demographic of spectators to fill and much needed market by providing a positive outlet for our youth through expression via car culture and community outreach.

This is a heavily covered media event with some local TV and radio stations attending. Sponsorships will provide different levels of advertising of your logo on banners, website, and all media literature (TV, radio, paper, and social media), your company's link to your site from the event website, a badge of participation for your site, your company's name on a trophy(s). As well as the knowledge that your company played a part in helping promote a historical cultural and community outreach event that provides an outlet for older generations and our youth to come together to share a positive environment.

We have three car club sponsorship levels available:

Daily Driver	Strictly Show	Trailer Queen
100	300	500
Regular placement on banner at event	Large placement on banner at event	Major placement on banner at event
link to your website from the charity website	link to your website from the charity website	link to your website from the charity website
a badge for your website representing your sponsorship for the charity event	a badge for your website representing your sponsorship for the charity event	a badge for your website representing your sponsorship for the charity event
internet advertising and link to your website from ours	internet and paper media advertising and clickable link to your website from charity website	internet, paper and video advertising and clickable link to your website from charity website
10' x 10' booth	10' x 10' booth, 1 table	20' x 10' booth, 2 tables
Your club's logo will be included in our Facebook profile photos as "Daily Driven" Sponsor	Your club's logo will be included in our Facebook profile photos as "Strictly Show" Sponsor	Your club's logo will be included in our Facebook profile photos as "Trailer Queen" Sponsor
Affiliate Sponsor on all our promotional campaign materials such as posters, flyers, postcards, and newspaper media	Associate Sponsor on all our promotional campaign materials such as posters, flyers, postcards, and newspaper media	Main Sponsor on all our promotional campaign materials such as posters, flyers, postcards, and newspaper media
Any literature you provide will be displayed for public or stuffed in goodie bag.	Any literature you provide will be displayed for public or stuffed in goodie bag.	Any literature you provide will be displayed for public or stuffed in goodie bag.
1 FREE vehicle	2 FREE Vehicles	3 FREE Vehicles
Roll in before the general public and stage closer to the front of the show.	Roll in before the general public and stage closer to the front of the show.	Roll in before the general public and stage closer to the front of the show.

Event:

*12th Annual Filipino Fiesta of Sacramento Charity Car Show 2025
Hosted by TeamLoveHATE and NeuEra*

*Sunday, June 1, 2025 from 10am to 4pm at:
Jose Rizal Community Center, 7320 Florin Mall Drive, Sacramento, CA 95823*

Name of Business or organization: _____

Address: _____

City: _____ ZIP Code: _____

Telephone Number: _____ Fax#: _____ CP#: _____

Please check one:

Trailer Queen _____ Strictly Show _____ Daily Driver _____

*For promotional purposes logos and link to ffscarshow.org must be submitted by emailed to TLH at
ffscarshow@gmail.com upon the signing of the contract for the 8th Annual Filipino Fiesta of
Sacramento Charity Car Show promotional purposes*

Company Representative:

Print Name: _____ Signature: _____ Date: _____

9th Annual Filipino Fiesta Charity Car Show Representative:

Signed: _____ Date: _____

JAZEL GONZALEZ, Founder ffscarshow.org
Marketing

Please make Paypal donation to ffscarshow@gmail.com

Subject: FFSCarshow.org

9194 Caldera Way, Sacramento, CA 95826

ffscarshow@gmail.com

An "in-kind" receipt will be provided to you via email or at the event for your tax purposes.